



graphic designers research | one day symposium | falmouth university | november 20th 2015

Renowned speakers from academia, publishing and design practice will be discussing how research meets graphic as an academic and professional discipline. Research will be considered in terms of history, theory and practice. What is the nature of graphic design research? Who are the audiences? How is it disseminated? How do we finance it? How can we connect research and teaching? These and many more questions will be raised.

Interested academics, practitioners, publishers and students are invited to attend. Tickets are free, but registration using the link below is necessary by 6th November 2015.

WHEN

Friday, November 20, 2015 from 9:00 AM to 5:00 PM (GMT)

WHERE

Falmouth University - Woodlane, Falmouth, TR11 4RH GB

TICKETS:

<http://tiny.cc/ur4l4x>

CONTACT

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SESSIONS

A: Research into teaching

How can we find ways to combine graphic design research research with our own teaching? How do we demonstrate the value of design research in practice-led projects? How to negotiate curriculum structures and form a workable research group? How do we make projects “live” whilst leading ideas through research? Examples of teaching research projects which successfully combine academic research interests within the curriculum.

Dr. Joanna Choukeir
University of the Arts London/ Kingston University.

Nicola Salkeld and Ashley Rudolph
Falmouth University/ MOTH

B: Connecting with audiences, disseminating research

How can we find original ways to connect with new audiences through graphic design research? Who do we wish to address? Is it important to make connections with graphic design as a professional practice?

Dr. Rebecca Ross
Central Saint Martins, London
Craig Oldham
The Office Of Craig Oldham

C. Ref and the peer review

How does the REF understand peer review in the case of graphic design?
How do we negotiate the ref process for both practice, history and theory of graphic design?
Funding questions. How do we align individual research to “research clusters”? New issues for the next 2020 REF round.

Prof. Jeremy Aynsley
University of Brighton
Prof. Deborah Sugg Ryan
Falmouth University

D. Publishing graphic design

What is the special relationship between graphic design and publishing? What forms can design research take research as publishable objects in the new publishing landscape? Does the graphic design press provide a good platform for research and how can we build better relationships between the professional design press and university teaching and research?

(tbc)
John Walters
Eye Magazine, London

Delegates to the symposium will also have a chance to catch Alan Kitching and Monotype: Celebrating the Centenary of Five Pioneers of the Poster, which School of Communication at Falmouth is delighted to be hosting concurrently. The exhibition documents the collaboration between two typographic forces: Alan Kitching, foremost practitioner in letterpress, typographer and designer and Monotype. The Alan Kitching Collection celebrates the lives of five very influential graphic designers: Tom Eckersley, Abram Games, FHK Henrion, Josef Müller-Brockmann and Paul Rand.